

Question 1

From: Lambert, Deanna
Sent: Monday, May 21, 2018 9:22 PM
To: Demetria Kalodimos <demetriakalodimos@gmail.com>
Cc: Lincicome, David <david.lincicome@brentwoodtn.gov>
Subject: RE: RFP

Hey Demetria –
Thanks for looking closely at the RFP.

To answer your question about the one interview already shot, it is of Brentwood's Historian, Vance Little. Unfortunately he passed away a few years back, so he is no longer with us to be re-interviewed.

The storyline has been compiled with help from the Historic Commission to focus on key points of the City's timeline.

I have copied David Linicome on this email as he is posting all questions and answers online since this is a low bid RFP.

Thank you!
Deanna

From: Demetria Kalodimos <demetriakalodimos@gmail.com>
Sent: Friday, May 18, 2018 5:38 PM
To: Lambert, Deanna <deanna.lambert@brentwoodtn.gov>
Subject: RFP

Deanna

Thanks for thinking of me. I am looking closely at this RFP. The Heritage piece is LOVELY...(and I assume fairly high budget)

This question popped out to me from the written materials

What sort of camera was used for this interview? Is it possible to see a screen shot? Could this interview be re shot if stylistic continuity requires?

Is a storyline or bullet points already compiled for what needs to be in the piece...or is that research to be done by producer?

One interview for the documentary is already on beta film and at least three other interviews and b-roll would be needed. This video will need captions for the hearing impaired



Demetria Kalodimos
Genuine Human Productions



Nashville, Tn
Demetria Kalodimos
Genuine Human Productions
Nashville, Tn

Question 2

From: Lambert, Deanna
Sent: Tuesday, May 22, 2018 11:14 AM
To: Chelsea Reichert <chelsea@sandboxinc.ca>
Cc: Lincicome, David <david.lincicome@brentwoodtn.gov>
Subject: RE: Request for Clarification: Video Production Services RFP

Hello Chelsea –

1. Is there a maximum contract value for this project? – NO DEFINED BUDGET. This is a Request for Proposal to seek the best price.
2. Will companies located outside of the state be considered? -- yes
3. Is there an evaluation breakdown that can be provided? (i.e. How price will be weighed against technical?) --- we do not have an evaluation breakdown

Thank you,
Deanna

From: Chelsea Reichert <chelsea@sandboxinc.ca>
Sent: Tuesday, May 22, 2018 10:20 AM
To: Lambert, Deanna <deanna.lambert@brentwoodtn.gov>
Subject: Request for Clarification: Video Production Services RFP

Hello Deanna,

I have a couple questioned about the Video Production services RFP for the City of Brentwood.

1. Is their a maximum contract value for this project?
2. Will companies located outside of the state be considered?
3. Is there an evaluation breakdown that can be provided? (i.e. How price will be weighted against technical?)

Thank you,

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Chelsea Reichert, **Project Coordinator at Sandbox - La boîte à films inc.**
[905-599-8033](tel:905-599-8033) | 72 Stafford St, Unit #304
chelsea@sandboxinc.ca | sandboxinc.ca

Question 3

From: Lambert, Deanna
Sent: Thursday, May 24, 2018 2:55 PM
To: Phillip Simmons <phillip@visualgoodness.com>
Cc: Lincicome, David <david.lincicome@brentwoodtn.gov>
Subject: RE: Video Production Services

Hello Phillip –

According to the RFP instructions, we did offer a Q&A session on May 23 at 3pm at Brentwood City Hall. Attached are the Q&A from that session which answer a lot of your questions. Below are responses to your other questions not previously answered.

In addition to celebrating the 50th Anniversary, is there a Call to Action (CTA) or additional purpose for making the video. Fundraising, awareness, specific preservation effort?
Education about the history of Brentwood

What local permits will be required to carry out production in Brentwood, and what is the budget for said permits?

None identified at this time. Since this is a city production, we will be able to coordinate easily with city departments.

"50 years of Preservation" for Heritage Foundation is mentioned as being similar to your desired product. Do you have information regarding the company that produced that video for them, and what the budget range was?

<http://stonecastlepictures.com/>

Thank you
Deanna

From: Phillip Simmons <phillip@visualgoodness.com>
Sent: Wednesday, May 23, 2018 11:57 AM
To: Lambert, Deanna <deanna.lambert@brentwoodtn.gov>
Subject: Video Production Services

Hi Ms. Lambert,

Below, I have some questions regarding the RFP for Brentwood's 50th Anniversary Documentary.

In addition to celebrating the 50th Anniversary, is there a Call to Action (CTA) or additional purpose for making the video. Fundraising, awareness, specific preservation effort?

Does the city have the people they'd like interviewed locked in, or will we need to research and cast the interviews?

Will the production team have access to stock footage and historical photos?

Is production responsible for music or VO rights? What usage rights will be required?

We typically budget for two rounds of revisions for each piece. Will the city require more revisions? If so, how many? And what is the turn around needed to compile notes for each revision and deliver them to the production team? What is the approval process?

It's mentioned in the RFP that there is an interview on a beta tape that you would like to incorporate. What is the quality? Will we be able to review it first, and if it is not comparable in quality to the interviews that will be shot present day, is it possible to reshoot that interview?

Animation is mentioned in the RFP. What does the city have in mind? Is there something specific that needs animating? If so can you provide reference to a similar desired style and briefly describe the elements that need to be animated?

What local permits will be required to carry out production in Brentwood, and what is the budget for said permits?

"50 years of Preservation" for Heritage Foundation is mentioned as being similar to your desired product. Do you have information regarding the company that produced that video for them, and what the budget range was?

Thank you for your time, and I look forward to hearing back from you soon.

All the best,
Phillip Simmons

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Phillip Simmons
Sales Representative

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Question 4

From: Lambert, Deanna
Sent: Tuesday, June 5, 2018 4:23 PM
To: Yoshie Lewis <yoshie@pretzelpictures.com>
Cc: Bids <bids@brentwoodtn.gov>
Subject: RE: Vendors Response Sheet

Hello Yoshie –

To answer your questions about our Video RFP:

- A sample of work representative of the work you will be providing for the City of Brentwood – THIS WILL BE PRODUCED BY YOU TO SHOW YOUR PREVIOUS WORK SAMPLES
- Iran Divestment Act Certification Form – PAGE 10
- Indemnification Agreement – PAGE 11
- Exceptions, if any

Thank you
Deanna

From: pretzelpictures@gmail.com <pretzelpictures@gmail.com> **On Behalf Of** Yoshie Lewis
Sent: Tuesday, June 5, 2018 3:11 PM
To: Lambert, Deanna <deanna.lambert@brentwoodtn.gov>
Subject: Vendors Response Sheet

Deanna,

The RFP for video production services just hit my radar late Friday, and I am trying to get a proposal together for you all.

I am excited about this opportunity, both as a documentary producer and as an historian!

On the response format in the RFP, item #2 asks for a Vendors Response Sheet with detailed pricing, but I don't see anything in the package with the other response items.

How may I procure this for my submission please?

Thank you,
Yoshie



Yoshie Lewis
Producer
www.PretzelPictures.com